

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1 (Currently Amended) A counter display for articles such as perfumes or cosmetic products comprising;
a display element (2) to which the articles are designed to be attached;
~~characterized in that it also comprises~~ a connecting element (3) extending between a lower end (3b) secured to the display element (2) and an upper end (3a), designed so as to be pivotally mounted with respect to a ceiling (8) forming the upper part of a piece for suspending said display element (2) from the ceiling (8) with no contact with the ground;
and

~~in that~~ a mirror (6) is attached to said connecting element (3), said mirror (6) being arranged such that a person standing in front of the display element (2) can observe his/her image in said mirror (6).

2 (Currently Amended) The counter display as claimed in claim 1, ~~in which~~ wherein the connecting element (3) has, first, a front face (41) to which the mirror (6) is attached and, second, a rear face (42) to which a lighting system (12) is attached.

3. (Currently Amended) The counter display as claimed in claim 2, ~~in which~~ wherein the connecting element (3) comprises a vertical panel (4) to which the mirror (6) is attached, the vertical panel (4) extending downward via a support panel (5) to which the display element (2) is attached, the support panel (5) being tilted downward relative to the vertical panel (4) at an angle of between 90° and 135°.

4. (Currently Amended) The counter display as claimed in claim 3, ~~in which~~ wherein the support panel (5) and vertical panel (4) of the connecting element (3) respectively have a face (52) tilted downward and a rear face (42) to which lighting systems (12) are attached, which are covered by at least one substantially translucent cover (13) that allows diffuse lighting toward the rear and toward the bottom of said counter display

5. (Currently Amended) The counter display as claimed in claim 2, ~~in which~~ wherein the connecting element (3) comprises a vertical panel (4) to which the mirror (6) is attached, the vertical panel (4) extending downward via the display element (2) that is tilted relative to the vertical panel (4) at an angle of between 90° and 135°.

6. (Currently Amended) The counter display as claimed in claim 5, ~~in which~~ wherein the vertical panel (4) of the connecting element (3) and the display element (2) respectively have a rear face (42) and a face (23) tilted downward, to which faces lighting systems (12) are attached, which are covered by at least one substantially translucent cover (13) allowing diffuse lighting toward the rear and toward the bottom of said counter display.

7. (Currently Amended) The counter display as claimed in ~~either claim 4 or claim 6,~~ wherein in which the cover (13) comprises, first, a rear plate (13a) extending via a plate (13e) tilted downward and, second, transverse edges (13b) that link the rear plate (13a) and the plate (13e) tilted downward to the counter display in order, also, to allow lighting on the sides of said counter display.

8. (Currently Amended) The counter display as claimed in ~~any one of the preceding claims~~ claim 1, ~~in which~~ wherein the upper end (3a) of the connecting element (3) is formed by a bar (9) provided with means (7) for attachment to the ceiling (8), which allow pivoting of said bar (9) relative to the ceiling (8) about a vertical axis.